

In 2024 the Minnesota Guitar Society celebrates 40 years as an organization. Our mission is to promote the guitar in all its stylistic and cultural diversity through sponsorship of public forums, concerts, and workshops; and serve as an educational link between the community and amateur and professional guitarists of all ages.

We currently seek a Treasurer for our board of directors, effective March 31, 2024. This is a volunteer position. Required qualifications include working knowledge of Microsoft Excel as a platform for financial/budget recordkeeping and past experience (professional or volunteer) as a bookkeeper, accountant, or treasurer.

Organization Priorities:

1. Sustain our core program (since 1996), an annual concert series featuring artists from around the world. Diversify our funding sources
2. Build our guitar education program (started in 2019), Guitar In Our Schools. Develop new sources of funding to supplement the current grant funders.
3. Expand our marketing strategy in alignment with our goals. Do more and better outreach to all the communities in the Twin Cities.
4. Explore the creation of new performance programs to engage younger audiences.

Annual budget is \$98,000. Revenue comes from individual memberships and donations, earned income (ticket sales for concerts), and grants.

Past board members have always come from the (mainly classical) guitar community, either professionals or passionate amateurs. Future board members should have a passion for the performing arts, especially music, ideally the guitar (in any style), and an equally passionate commitment to arts education as a social need and a potentially transformative individual experience.

We want our board, and our organization, to better reflect the changing demographics of the Twin Cities, to help ensure that our organization will be alive and relevant 40 years from now.

Expected financial contribution is not a fixed level. All board members are expected to be members of the Society (basic membership is \$25 per year). Current board members contribute anywhere from the basic level up to several thousand dollars per year.

In addition to needing new board members with professional skills and experience in marketing, financial management, and strategic planning, we also need to address issues of equity and inclusion on an organizational level. A typical concert series artist line-up is more inclusive in every sense than is our Society membership. Our Society membership is more diverse than our current board. That said, we believe the most pressing needs are to address the gender imbalance of the current board (two female, ten male) and the age-range imbalance (six are 50+, only one is under 40). The Guitar In Our Schools program is intended, in part, to address other issues of inclusion and relevance.